Niche Celebrity Report Card

Step 1: Fill out each area with what you have already done

Step 2: Make sure your website & social media profiles SHOW & link out to all below

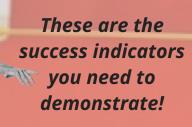
Step 3: Take action to fill in areas that are blank asap.

	TRADITIONAL MEDIA				
	T.V. (video)	News & Magazines (featured in writing)			
1		1			
2		2			
3		3			
4		4			
5		5			

PHOTOGRAPHIC EVIDENCE						
	Pics w/ 5 niche celebs	Pics w/ 5 regular celebs				
1	1					
2	2					
3	3					
4	4					
5	5					

SPEAKING					
	Present at conference or industry event	Interviewed on podcasts in niche			
1		1			
2		2			
3		3			
4		4			
5		5			

WRITING					
Contribute to respected sources or guest blog	Publish a best-selling book				
1	1				
2					
3	Charles Street				
4					
5	The second second				



BONUS			
Join organizations and associations in your niche		Win awards	
1	1		
2	2		
3	3		

