

# Niche Celebrity Report Card

**Step 1:** Fill out each area with what you have already done

**Step 2:** Make sure your website & social media profiles SHOW & link out to all below

**Step 3:** Take action to fill in areas that are blank asap.

## TRADITIONAL MEDIA

T.V.  
(video)

News & Magazines  
(featured in writing)

1	1
2	2
3	3
4	4
5	5

## PHOTOGRAPHIC EVIDENCE

Pics w/ 5 niche celebs

Pics w/ 5 regular celebs

1	1
2	2
3	3
4	4
5	5

## SPEAKING

Present at conference or  
industry event

Interviewed on podcasts in niche

1	1
2	2
3	3
4	4
5	5

## WRITING

Contribute to respected sources  
or guest blog

Publish a best-selling book

1	1
2	
3	
4	
5	

## BONUS

Join organizations and  
associations in your niche

Win awards

1	1
2	2
3	3

*These are the  
success indicators  
you need to  
demonstrate!*

